

MERAGE JEWISH
COMMUNITY CENTER
OF ORANGE COUNTY

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A DELICIOUS
"FUN"RAISING EVENT

SATURDAY, NOVEMBER 6, 2010
AT THE MERAGE JCC

June, 2010

Dear Friend of the J,

We are writing to provide you with an opportunity to reach and impact many of your current and potential customers at a very special event. On November 6, 2010 the Merage Jewish Community Center of Orange County will be hosting "Wines & Steins", a culinary, wine and beer tasting event. The Merage JCC provides a gathering place for people of all ages and religions. Our event is open to the public and we are expecting over 250 affluent attendees from Newport Beach, Newport Coast, Irvine and South County communities, the perfect audience for your company's marketing message.

We are contacting you as one of the key companies in the wine, distribution, brewery, and restaurant businesses to support this event. We are seeking your participation through an opportunity to showcase a sampling of your wines or beers or food/desserts in small plate portions for all to taste and enjoy. The Merage JCC is 501 (c) (3) organization; your generous product donations will be tax deductible.

Your inclusion in this Community wide event will not only give your company exposure in all event promotional materials, but more importantly, to the Merage JCC's 7000 plus members and the average 2500 people that come through the doors each day.

As a participating company, you will receive the following:

- Table space at the Wines & Steins event to showcase your food, wine or beer.
- The opportunity to sell your products at our event; Gift cards can also be sold.
- Logo/Company name will be included in all promotional materials (Invitation, E-blasts, Event Program Guide) and signs at the event.
- Included in our Wines & Steins Vendor list on the Merage JCC website, with a link to your company website.

Please find the attached vendor contract. Space is limited. If you have any questions, please call the Merage JCC Special Events Director, Sari Poremba, at 949-435-3400 ext. 306 or email specialevents@jccoc.org.

We hope you will consider participating in our Wines & Steins Event. Don't miss this opportunity to be part of this exciting event.

Sincerely,

Wendy & David

Wendy and David Stark
Co-Chairs

Leanne & Gary

Leanne and Gary Cohen
Co-Chairs